

KATHRYN E. WEBB FARLEY, PH.D.

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EDUCATION

2011	Virginia Tech	Blacksburg, VA
▪ Ph.D., Public Administration and Policy		
2006	Virginia Tech	Alexandria, VA
▪ M.P.I.A., Public and International Affairs		
1998	Virginia Tech	Blacksburg, VA
▪ B.S., Agriculture and Applied Economics		

COURSES TAUGHT

- Seminar in Public Administration, Appalachian State University (graduate)
- American Government and Politics, Appalachian State University (undergraduate)
- Grants Strategies and Management, Appalachian State University (graduate)
 - Taught as service learning course partnering with Watauga County organizations. One grant proposal recognized with grant for more than \$2,000 in 2015.
- Nonprofit Management and Concepts, Appalachian State University (graduate)
- Nonprofit Management, Appalachian State University (undergraduate)
 - Taught as service learning course partnering with local organizations to complete a best practices study with each class
- Charity and Philanthropy, Virginia Tech (graduate, online)
- Concepts and Approaches in Public Administration, Virginia Tech (graduate)

REFEREED MANUSCRIPTS

- Webb Farley, K., Rahaus, B. and Eskridge, R. Gendered Representation and Socialization: The Case of City Managers, *Public Personnel Management (forthcoming)*
- Webb Farley, K. and Olejarski, A. Mega-gifts: Hijacking Administrative Discretion?, *Public Integrity (forthcoming)*
- Webb Farley, K. Property and Emerging Institutional Types: The Challenge of Private Foundations in Public Higher Education in *Ethics for Contemporary Bureaucrats* (edited volume) (*forthcoming*)
- Dudley, L., Webb Farley, K., and Gniady Banford, N. Looking Back to Look Forward: Federal Officials' Perceptions of Public Engagement, *Administration & Society* (2018)
- Webb Farley, K. Goss, K. and Smith, S. Advancing Philanthropic Scholarship: The Implications of Transformation, *PS: Political Science & Politics* (2018)
- Webb Farley, K. Shifting Notions of Philanthropy: Thematic Changes in Scholarship and Practice, *PS: Political Science & Politics* (2018)
- Webb Farley, K. (2016). Can Private Donations Help Public Universities Build Bridges Over Troubled Waters?: Practical Lessons for Administrators and Donors, *Public Organization Review* 18(2), 175-190.

- Webb Farley, K. and Blanchard Bush, C. (2016). Using Relationships as Resources in Social-Impact Investing: Examining a Local Food Movement in Appalachia, *Journal of Appalachian Studies* 22(2):224-244
- Olejarski, A. and Webb Farley, K. (2015). The Little Blue Pill that Killed the Little Pink House: A Narrative of Eminent Domain, *Administration & Society* 47(4):369-392
- Wirgau, J., Webb Farley, K., and Jensen, C. (2010). Is Business Discourse Colonizing Philanthropy? A Critical Discourse Analysis of (PRODUCT) RED, *Voluntas* 21(4): 611-630.

WORKS IN PROGRESS

- Dudley, L., Gniady Banford, N., and Webb Farley, K. Forces Against and For Active Citizen Engagement at the Federal Level
- Webb Farley, K. and Boden, D. Accountability in hybrid organizations: The Case of the University System of Georgia
- Potter, M., Eskridge, R., and Webb Farley, K. “To Govern Well is to Govern for All”: Analyzing Manager Behavior in Partisan and Nonpartisan Local Governments
- Esridge, R., Rahauas, B., and Webb Farley, K. Do women city managers engage nonprofits differently than male city managers?

OTHER PUBLICATIONS

- Eskridge, R., Webb Farley, K. and Rauhaus, B. “Understanding Gender Differences: A Close Look at Local Government Managers” *Public Management* (2019)
- Webb Farley, K. and Eskridge, R. “Donor Expectations: Lessons for Administrators” *Global Encyclopedia of Public Administration, Public Policy, and Governance* (2017)

FUNDING PROPOSALS

- Appalachian State University College of Arts and Sciences Summer SAFE Funding, Addressing the gender gap in city managers, with Robert Eskridge (granted \$1,100 to work with student on research)
- Appalachian State University Research Council Grant, Addressing the gender gap in city managers: What attracts and retains women and what difference does it make for governing?, with Robert Eskridge (funded for \$4,656)
- Joint Learning Agreement, Citizen Participation in Federal Government, Kettering Foundation, with Larkin Dudley and Noel Gniady (funded for \$5,000 total contract/subcontract)
- Summer Research Funding, Appalachian State University College of Arts & Sciences (not funded)

REPORTS

- Final Report: Public Participation in Five Federal Agencies: An Examination of Public Officials’ Perceptions. Prepared with Larkin Dudley and Noel Gniady. Submitted to Kettering Foundation (2016)
- Interim Report: For Joint Learning Agreement on Federal Engagement. White paper prepared with Larkin Dudley and Noel Gniady. Submitted to Kettering Foundation (2016)

- Cost Management Strategies in Higher Education: Cost Containment, Savings, Revenue Enhancement and Resource Alignment. Policy analysis prepared with Boris Bruk, Emily Brock, and Minnis Ridenour for the Virginia Governor's Commission on Higher Education Reform, Innovation, and Investment (2011)

ACADEMIC EXPERIENCE

- 2019- *Director, Master of Public Administration Program, Assistant Professor and Associated Graduate Faculty, Department of Government and Justice Studies, Appalachian State University*
- 2014-2019 *Assistant Professor and Associated Graduate Faculty, Department of Government and Justice Studies, Appalachian State University*
- 2010 and 2012 *Adjunct Instructor, Center for Public Administration and Policy and Government and International Affairs, Virginia Tech*

PROFESSIONAL EXPERIENCE

2014 **Office of the Secretary of Transportation** **Washington, DC**

Senior Budget Analyst, Office of Budget and Performance

- Make budget and policy recommendations for budgetary request and reauthorization proposals to senior leadership based on sound analysis
- Serve as a liaison and represent the Office of the Secretary in meetings with external stakeholders such as Congressional staff and the Office of the Management and Budget

2013-2014 **Federal Transit Administration** **Washington, DC**

Senior Budget Analyst, Office of Budget and Policy

- Ensure effective financial management of organization by: working with grants program staff to develop budget and policy recommendations for budget reauthorization proposals based on quantitative analyses; modeling solvency of the Mass Transit Account of the Highway Trust Fund and advising on cash management procedures; and monitoring and advising senior leadership on annual appropriations
- Represent budget office in meetings with agency officials, the Office of the Secretary's budget office, and the Office of Management and Budget
- Train junior staff members to understand budgeting concepts and analytical tools

2011-2013 **Presidential Management Fellow** **Washington, DC**

Budget Analyst, Federal Transit Administration

- Manage all aspects of budget formulation process, including development and submission of Congressional Justification of resources and performance plan and interpreting and advising senior management on appropriations and authorizing laws
- Develop budget obligation and outlay analyses tools to perform quantitative analyses for inclusion in oral and written presentations to senior executives, the Secretary of Transportation's office, the Office of Management and Budget, and Congressional staff
- Training budget staff to use analytical tools, including accounting system reports and excel

Program Examiner, Executive Office of the President, Office of Management and Budget (detailee)

- Serve as subject matter expert for two Department of Homeland Security operating agencies including: developing and executing inquiries into agency management in preparation for budgetary decisions; ensuring proper budget execution of both public and private revenue streams within agency; and working with staff across the Administration to advise senior executives on cross-agency policy matters

2006-2011 **Virginia Tech** **Blacksburg, VA**

Graduate Assistant, Office of Senior Fellow for Resource Development

- Lead team of graduate students studying higher education cost management for the Virginia Governor's Commission on Higher Education Reform, Innovation, and Investment
- Compile, analyze and prepare written and oral reports and recommendations for university special projects including: conceptualizing a strategic plan for a university initiative and developing an organizational structure and preliminary business plan for a new campus entity
- Perform managerial tasks including: coordinating an executive search on behalf of the Provost; monitoring an \$89-million capital project for university; and acting as liaison to various offices

2002–2006 **Smithsonian Institution** **Washington, DC**

Prospect Research Manager (2005-2006)

- Ensure proper management of donor relationships by: compiling and analyzing fundraising data; overseeing senior executives' requests for information on potential private funding sources for Institutional priorities; creating and implementing an inclination-to-give rating system to increase efficiency and effectiveness of fundraising efforts; and providing basic research-skills training for all development staff

Senior Development Researcher (2002-2005)

- Assist in Institution's \$100 million annual fundraising program through: managing prospect development for National Science Museums and Research Centers; researching and writing biographical and financial profiles on current and prospective donors; and developing, administering, compiling and reporting results on central development office services satisfaction survey for all Smithsonian fundraising staff

2004–2005 **Virginia Tech** **Alexandria, VA**

Graduate Research Assistant, Public and International Affairs

- Support efforts of Alnoor Ebrahim, Ph.D., to study learning and development in non-profit organizations by mapping, evaluating, and reporting on management reports and evaluation tools utilized by a local non-profit

2001–2002 **University of Virginia** **Charlottesville, VA**

Development Researcher

- Support University Development Office's fundraising efforts through: Research and compilation of biographical profiles on top donors; identification of potential prospects; and management of student interns

1999–2001 **Fork Union Military Academy** **Fork Union, VA**

Associate Director of External Affairs

- Assist in development efforts by: authoring successful grant proposals; completing evaluation reports for funded projects; designing newsletters, articles, and donor stewardship materials and advising students

CONFERENCE ACTIVITY

- Paper Presentation, “Gendered Representation and Socialization: The Case of City Managers,” with Robert Eskridge and Beth Rauhaus, American Society of Public Administration, March 2019
- Paper Presentation, “Exploring Gender Differences in City Management,” with Robert Eskridge and Beth Rauhaus, American Society of Public Administration, March 2018
- Paper Presentation, “Analyzing Manager Behavior and Attitudes in Partisan and Nonpartisan Local Governments,” with Michael Potter and Robert Eskridge, Southern Political Science Association, January 2018
- Paper Presentation, “Exploring Gender Differences in City Management,” with Robert Eskridge and Beth Rauhaus, Southern Political Science Association, January 2018
- Paper Presentation, “Exploring Exemplars of Public Participation in Five Federal Agencies,” with Larkin Dudley and Noel Gniady Banford, Southeastern Conference on Public Administration, October 2016
- Paper Presentation, “Shifting notions of philanthropy: Thematic changes in scholarship and practice,” American Political Science Association, September 2016
- Paper Presentation, “Ultimate Accountability? The Implications of Overlapping Board Responsibilities in Public Universities,” with Dan Boden, Southeastern Conference on Public Administration, September 2015
- Paper Presentation, “Can Private Donations Help Public Universities Build Bridges over Troubled Waters?: Case Studies from the University of Virginia and Virginia Tech,” Southeastern Conference on Public Administration, September 2014
- Paper Presentation, “Mega-Gifts: High-Jacking Administrative Discretion?,” with Amanda Olejarski, Southeastern Conference on Public Administration, September 2011
- Paper Presentation, “The Little Blue Pill that Killed the Little Pink House: A Narrative of Eminent Domain,” with Amanda Olejarski, Public Administration Theory Network, May, 2011
- Paper Presentation, “The Quagotization of Public Higher Education: The Effects of Donations on Salience of Priorities,” American Society of Public Administration, March, 2011
- Paper Presentation, “Managing the Quagotization of Public Universities and Colleges,” Northeast Conference on Public Administration, October 22, 2010
- Paper Presentation, “Is Business Discourse Colonizing Philanthropy? A Critical Discourse Analysis of (Product)RED,” Association of Research on Nonprofit Organizations and Voluntary Action, November 2008
- Paper Presentation, “Strategic HRM & Organizational Sustainability,” Southeastern Conference on Public Administration, September 2008
- Paper Presentation, “Changing Identities: Nonprofits in Public Policy After Katrina,” Public Administration Theory Network, May, 2007
- Research Presentation, “Miriam’s Kitchen: Rethinking Strategic Decision Making and Needs Assessment,” Association for Research on Nonprofit Organizations and Voluntary Action, November 2005

INVITED LECTURES AND PRESENTATIONS

- Invited facilitator, Children’s Council of Watauga County, “Executive Transitions” (upcoming May 2019)
- Invited lecturer, Mandela Washington Fellows Institute, “Nonprofit Management and Leadership” and “Grant-Writing for Non-profits” (2019)
- Invited presenter, StoneSoup, “Non-profit Succession Planning” (2019)
- Invited panelist, Appalachian State University Government and Justice Studies Department, “Teaching Innovations in the Classroom” (2019)
- Invited lecturer, Appalachian State University MPA Budgeting Class, “Federal Budgeting” (2019)
- Invited lecturer, Mandela Washington Fellows Institute, “Nonprofit Management and Leadership” and “Grant-Writing for Non-profits” (2018)
- Invited lecturer, Appalachian State University MPA Budgeting Class, “Federal Budgeting” (2018)
- Invited presenter, Leadership Catawba, “Non-profit Succession Planning” (2018)
- Invited lecturer, Mandela Washington Fellows Institute, “Nonprofit Management and Leadership” and “Grant-Writing for Non-profits” (2017)
- Invited lecturer, Appalachian State University MPA Budgeting Class, “Federal Budgeting” (2017)
- Invited speaker, Appalachian State University Board Fellows, “Grants Process” (2016)
- Invited lecturer, Mandela Washington Fellows Institute, “Nonprofit Management and Leadership” and “Grant-Writing for Non-profits” (2016)
- Invited lecturer, ACT Board Fellows, “Grants 101” (2016)
- Invited lecturer, Appalachian State University MPA Budgeting Class, “Federal Budgeting” (2015-2018)
- Invited panelist, Virginia Tech Center for Public Administration & Policy, “Good and Done: Advice from Recent Graduates,” (2016)
- Invited panelist, Virginia Tech Center for Public Administration & Policy, “Getting the Job: Tips for Academics and Practitioners from Academics and Pracademics,” 2015

PROFESSIONAL DEVELOPMENT

- Appalachian Women’s Leadership Event (2019)
- Make Your Own Infographic Syllabus Workshop (2018)
- Scholar Exchange – Qualitative Research Methodology (2017)
- NVivo Training (2017)
- New Graduate Program Director Workshop (2016)
- Graduate Branding and Marketing 101 Workshop (2015)
- Act Faculty Fellows (2015)
- College STAR Course Redesign Workshop (2015)
- Being an Engaged Campus: Opportunities Workshop (2015)
- New Faculty Researcher Workshop (2015)
- Learning Matters: Applying Research-Based Strategies to Motivate Students (2014)
- Management Concepts: Leadership for Non-managers and Business Writing (2013)

- U.S. Office of Personnel Management: George Washington and Leadership Forum (2013)
- Graduate School USA: Federal Budgeting Process and Federal Appropriations Law (2011)
- The Government Affairs Institute at Georgetown University: Congressional Briefing for Presidential Management Fellows (2011)
- Alpha Epsilon Lambda Leadership Development Workshop (2010)
- The Grantsmanship Center, Grant Writing Certification (1999)

PROFESSIONAL SERVICE

- Member, American Political Science Association, Theodore J. Lowi Policy Studies Journal Best Article Award Committee, 2017
- Judge, Virginia Tech Center for Public Administration and Policy Larry Terry Best Doctoral Paper Award, 2017
- Judge, 2017 Federal Highway Administration and Federal Transit Administration Transportation Planning Excellence Award Committee, 2016
- Panel Organizer, “Advancing philanthropic scholarship: The implications of transformation”, Selected as Theme Panel, American Political Science Association, 2016
- Discussant, “Reflecting on Theory and Practice Innovations: Local, State, and Federal Policy”, Southeastern Conference on Public Administration, 2015
- Reviewer, *Nonprofit and Voluntary Sector Quarterly* (ad hoc)
- Reviewer, *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations* (ad hoc)
- Reviewer, *Administration & Society* (ad hoc)
- Reviewer, *Administrative Theory & Praxis* (ad hoc)
- Reviewer, *PS: Political Science & Politics* (ad hoc)

UNIVERSITY SERVICE

- Chair, Public Administration Search Committee, 2019
- Member, New Faculty Handbook Committee, 2018
- Coordinator, Non-profit Administration Graduate Certificate, 2016-present
- Master of Public Administration Admissions Committee, 2017-present
- Peer reviewer, Service Learning Faculty Fellows, 2017
- Appalachian Studies Comprehensive Exam Reader, 2016 and 2018
- Graduate Capstone advisor, 2015-present
- Individual Study on Social Movements (2018)
- Individual Studies for Field Based Research (2018)
- Member, Department Personnel Committee, 2016-2017
- Member, GJS Fellow Committee, 2016
- Nonprofit Graduate Certificate Planning Committee (ad hoc), 2015-2016
- Public Administration Curriculum Committee
- Public Administration Faculty Search Committee, 2015-2016
- Appalachian State University Local Government Alumni Association Scholarship Committee (ad hoc), 2014, 2016

- Appalachian Studies Comprehensive Exam Reader, 2016
- Teaching innovation presentation to Government and Justice Studies, 2015
- Drafted MPA Writing Guide, 2015
- Undergraduate advising, 2015-present
- Masters of Public Administration Assessment Plan Committee (ad hoc), 2014-2015
- Presidential Management Fellowship Information Session for Graduate Students, 2014

COMMUNITY SERVICE

- Member, Children's Council of Watauga County Board, 2019-Present
- Member, Stone Soup Continuing Education Committee, 2015-present

AWARDS

- Appalachian State University College of Arts & Sciences Richard N. Henson Outstanding Advisor Award Nominee, 2017
- American Society of Public Administration Founders' Forum Fellowship, 2011
- Virginia Tech Outstanding Graduate Student Nominee, 2010
- Larry Terry Best Doctoral Candidate Paper Award, 2009
- Graduate Student Assembly Research Travel Fund Award, Virginia Tech, 2008

PROFESSIONAL AND HONORARY AFFILIATIONS

- American Society for Public Administration, member
- American Society for Public Administration, Section on Transportation Administration & Policy, member
- Alpha Epsilon Lambda
- Phi Kappa Phi