

## **DR. PATRICIA MITCHELL, CEcD**

Department of Government and Justice Studies

MPA Director / Assistant Professor

Appalachian State University

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### **EDUCATION:**

#### **University of Georgia**

**Athens, GA**

- Doctor of Public Administration  
Concentration: Public Budgeting and Financial Administration  
Dissertation: *Impact Fees as Revenue Enhancement and Diversification in County Budgets: A Study of Florida Counties 1994-1998*

#### **University of Georgia**

**Athens, GA**

- Master of Public Administration  
Concentration: Public Budget and Public Policy

#### **Berry College**

**Rome, GA**

- Bachelor of Arts  
Major in Language Arts and Minor in Political Science

### **OTHER EDUCATION AND PROFESSIONAL DEVELOPMENT:**

University of Oklahoma College of Continuing Education and the

International Economic Development Council

Economic Development Institute / 48 course credits 2005 - 2008

- *Certified Economic Developer (CEcD)* Designation

UNC School of Government

- *County Administration Certificate* / 2013

### **ACADEMIC EMPLOYMENT:**

#### **Appalachian State University**

MPA Director 2022-present

Assistant Professor and Graduate Faculty 2017-present

Department of Government and Justice Studies

#### **North Carolina State University**

Adjunct Faculty 2010-present

College of Humanities and Social Sciences

Online and Distance Education / Leadership in the Public Sector Program

#### **Nova Southeastern University**

Adjunct Faculty 2009-2013, and 2016

Huizenga School of Business and Entrepreneurship

Online Courses for the Master of Public Administration Program

#### **Appalachian State University**

Adjunct Graduate Faculty 2005-2014

Master of Public Administration Program

### **East Carolina University**

Adjunct Graduate Faculty 2005-2006

Department of Political Science

Online Courses for the Master of Public Administration Program

### **East Carolina University**

Assistant Professor 2001-2004

Department of Political Science

Master of Public Administration Program

### **COURSES TAUGHT:**

- Economic Development Policy, Appalachian State University (graduate)
- Economic Development Infrastructure Finance, Appalachian State University (graduate)
- Capstones, Appalachian State University (graduate)
- Field Based Research, Appalachian State University (graduate)
- Local Government Administration, Appalachian State University (dual-listed)
- State and Local Government, Appalachian State University (undergraduate)
- Introduction to Public Administration, Appalachian State University (undergraduate)
- NC Politics, Appalachian State University (undergraduate)
- Public Management, Appalachian State University (dual-listed)
- NC in Action, Appalachian State University (dual-listed)
- Public Administration Internships, Appalachian State University (undergraduate and graduate)
- Seminar in Public Administration, Appalachian State University (graduate)
- Public Budget, Appalachian State University (graduate)
- Grant Strategies and Preparation, Appalachian State University (graduate)
- Public Policy Analysis, NC State University, Online (undergraduate)
- Public Budgeting, East Carolina University (graduate)
- Public Administration Seminar, East Carolina University (graduate)
- Economic Development Policy, East Carolina University (graduate)
- State and Local Government, East Carolina University (undergraduate)
- Fiscal Administration, East Carolina University (undergraduate)
- Economic Development Policy, Nova Southeastern University, Online (graduate)
- Public Budget, Nova Southeastern University, Online (graduate)
- Public Finance, Nova Southeastern University, Online (graduate)

### **NORTH CAROLINA PROFESSIONAL SERVICE:**

Advisory Council Member, *2050 NC Revenue Study* commissioned by Charlotte Host 2020 and contracted to NCEDA Foundation 2022

North Carolina Economic Development Association (NCEDA)

Board of Directors (2009-2014; 2017-2020), President (2019-2020), Past-President (2020-2021)

NCEDA *Foundation* Board of Directors

Founding Member and Vice President 2020-present; Chair 2022

*NC Certified Economic Developer* Designation (NCCED)

Founding Member in program development and implementation of a collaboration between East Carolina University (ECU) and NCEDA for professional development opportunities for practicing developers and allies of the profession 2020-present

UNC School of Government Foundation Board of Directors

Appointed by Dean of School Dr. Mike Smith

First Term 2017-2020

Vice-Chair 2020-present

UNC School of Government Development Finance Initiative LLC (DFI) Executive Committee

Appointed by UNC School of Government Foundation Board of Directors 2018-present

Governor McCrory's Designee / Appalachian Regional Commission State's Alternate 2013-2016

Secretary of Commerce Designee / State Water Infrastructure Authority (SWIA) at  
Department of Environmental Quality (formerly DENR) 2013-2016

Secretary of Commerce Designee / Duke Energy Community College Grant Program 2013-2016

**GOVERNMENT EMPLOYMENT:**

**NC Department of Commerce**

Assistant Secretary of Rural Economic Development Division

September 2013 – December 2016

**Ashe County NC**

County Manager

August 2011 – August 2013

**Ashe County NC**

Director of Economic Development

December 2004 – August 2013

**REGIONAL and NATIONAL ACADEMIC SERVICE:**

International City/County Management Association (ICMA)

Graduate Education Committee 2021-2024

Southeastern Conference for Public Administration (SECoPA)

Board of Directors 2019-2020

**UNIVERSITY SYSTEM SERVICE:**

External Reviewer for Promotion to Full Professor for Tyler Mulligan, Associate Professor of  
Community and Economic Development / UNC School of Government

Invited by Dr. David W. Owens / Professor and Committee Chair 2018

External Reviewer for Tenure Committee for Tyler Mulligan, Assistant Professor of Community  
and Economic Development / UNC School of Government

Invited by Dr. Mike Smith / Professor and Dean of UNC School of Government 2013

External Member of Dissertation Committee of John David Hauser  
Appalachian State University College of Education 2011

External Reviewer for Tenure Committee for Dr. Jonathan Morgan, Assistant Professor of  
Economic Development / UNC School of Government  
Invited by Dr. Mike Smith / Professor and Dean of UNC School of Government 2010

### **DEPARTMENT and PROGRAM SERVICE:**

- Faculty Representative to ICMA Student Chapter 2022-present
- Director of MPA Program 2022-present
- EMS Certificate Planning Committee 2022-present
- Director of MPA Capstones (twenty-three MPA candidates) 2017-2021
- Second and third reader for multiple other Capstones 2017-2021
- Member PA Search Committee (Budget) 2022
- Member, CJ Search Committee (Policing) 2020
- Member, PA Search Committee (Policy) 2019
- Interim MPA Program Director and associated program responsibilities 2018-2019
- Advisor of all MPA students (approximately 75) 2018-2019
- Program and department liaison with the Appalachian State Local Government Alumni Association (ASULGAA) 2018-2019
- Teaching Squares participant in CAS's Center for Academic Excellence pilot project 2018
- Member, Ad Hoc Committee for teaching evaluations (peer reviews) 2017-2018
- Member, Ad Hoc Committee for GJS 5-Year Strategic Plan 2018
- Member, Ad Hoc Committee for discussion of promotion criteria for Full Professor 2018
- SAFE Grant (Student and Faculty Excellence) award of \$1,700 for summer course work studying Economic Development, with Savannah Garland, MPA student 2017

### **OTHER PROFESSIONAL EMPLOYMENT/EXPERIENCE:**

**Carl Vinson Institute of Government / University of Georgia** 1998-2000  
Research Assistant

**Duluth United Methodist Church** 1985-1995, and 1998-2000  
Business and Finance Manager for 1800 member church

**Teachers as Leaders, Inc.** (501c3) 1995-1998  
Executive Director and Program Manager for K-12 leadership development program

**Gwinnett County (GA) Board of Education** 1991-1994  
Elected for 4-year term on policy-making school board

### **CONFERENCE / MEETING PRESENTATIONS:**

Panelist. *Vision 2022: Creating Tomorrow's Workforce*. Boone Chamber of Commerce. May 2022

Panelist (Webinar), *Strategic Projects in Economic Development*. NCEDA, 2021

Panelist (Webinar), *Focus on Our Future: Public Policy Best Practices*. Boone Chamber of Commerce, May 2021

Case Study Presentation and Panel Participant, “Developing Case Studies for the PA Classroom”, NASPAA Conference (Virtual), October 2020

Panelist, *Vision Northwest North Carolina: Economic Leadership for 2020 and Beyond*. Boone Chamber of Commerce, May 2019

Paper Presentation and Panel Moderator, “A Local Manager’s Role in Placemaking,” Southeastern Conference for Public Administration (SECoPA), Birmingham AL, September 2018

Paper Presentation and Panel Moderator (Policy Analysis, Implementation and Evaluation), “Kingdon’s Agendas and Alternatives in Policymaking: A Case Study of a North Carolina Economic Development Project,” American Society for Public Administration Conference (ASPA), Atlanta GA, March 2017

“North Carolina Competes for Jobs Tour,” a series of twenty-one events across the State of North Carolina reaching all 100 counties, featuring presentations by Secretary John Skvarla (Commerce), Assistant Secretary Will Collins (Workforce Development), and Assistant Secretary Dr. Patricia Mitchell (Rural Economic Development). February – June 2016.

Various presentations on strategic planning, visioning and Commerce updates during tenure at the NC Department of Commerce 2013-2016.

Various other conference presentations (ABFM, ASPA, MPSA, NCCCMA, NCACC) 2002-2016

## **PUBLICATIONS:**

### BOOKS:

Mitchell, Patricia, Catherine D. Marcum, Mark Bradbury, and Frank Schmallegger. (2018). *A Guide to Graduate School Success for Criminal Justice, Public Safety and Administration of Justice Students*. Cognella Academic Publishing.

### CHAPTERS:

Mitchell, Patricia and Charles Abernathy. (2017). Main Street Pursuits. In Joaquin Jay Gonzales III, Roger L. Kemp and Jonathan Rosenthal’s (Editors) *Small Town Economic Development*. McFarland Publishing.

Daniels, Mark R., Ed. (2001). Gwinnett Coalition for Human Resource Development. In *Creating Sustainable Community Programs: Examples of Collaborative Public Administration*. Praeger.

### PROFESSIONAL ARTICLES:

Publication Date May 2022. Farley, Kathy, Patricia Mitchell et al. Developing Nonprofit Collaborations to Build Regional Capacity to Prevent ACEs and Build Resiliency in One Appalachian Region: Lessons Learned. *Journal of Blue Ridge NC Institute for Health and Human Services*.

Mitchell, Patricia and Charles Abernathy. The Role of the City / County Manager in Economic Development. *Public Sector Digest*. Spring 2015.

Collier, Olivia and Patricia Mitchell. Building Capacity to Improve Economic Health. *North Carolina Medical Journal (NCMJ)*. January 2015; 76, 1: 46-49.

Mitchell, Patricia and Charles Abernathy. Main Street Pursuits: How to make downtown the place to be. *Public Management (PM)*. November 2014; 96, 10: 11-13.

Guest Editor for “*Re-Thinking Economic Development*” issue, *Public Management (PM)*. November 2014. [Brought six authors to the issue; in collaboration with Dr. Charles Abernathy].

Mitchell, Patricia and Charles Abernathy. Confidentiality and Complexity: Unlocking the subplots of economic development. *Public Management (PM)*. November 2013; 95, 10: 6-11.

Mitchell, Patricia and Mark Bradbury. Economic Development Incentives in the Aftermath of *Kelo*. *PA Times* (April 2006).

## **RECOGNITIONS / AWARDS:**

Rural Opportunity Grant recipient from the NC State Employees Credit Union, in collaboration with Dr. Kathy Webb-Farley. A \$50,000 grant to work with local nonprofit capacity-building in Avery, Alleghany, Ashe, Watauga and Wilkes, 2020-2021

*Recognition for Dedicated Service and Leadership*, presented by Randall Johnson, President of NCEDA, 2020.

*The Order of the Long Leaf Pine*, awarded by Governor Pat McCrory and presented by Secretary John Skvarla, “The highest civilian award presented by the Governor of North Carolina for exemplary service to the State of North Carolina and the state’s communities.” December 2016.

*Recognition and Appreciation for Service to North Carolina’s Rural Communities*, presented by Tommy Hester, Chairman of the Rural Infrastructure Authority, NC Department of Commerce. December 2016.

*Recognition for Dedicated Service to North Carolina’s Communities*, presented by Kim Colson, Director of the North Carolina Division of Water Infrastructure at the NC Department of Environmental Quality. November 2016.

## **PROFESSIONAL AFFILIATION MEMBERSHIPS:**

- International Economic Development Council (IEDC)
- NC Economic Development Association (NCEDA)
- Southeastern Conference for Public Administration (SECoPA)
- Network of Schools of Public Policy, Affairs, and Administration (NASPAA)
- International City/County Management Association (ICMA)
- American Society for Public Administration (ASPA)