

**DR. PATRICIA MITCHELL, CECd**  
Department of Government and Justice Studies  
Master of Public Administration Program  
Appalachian State University  
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**EDUCATION:**

<b>University of Georgia</b> Doctor of Public Administration Concentration: Public Budgeting and Financial Administration Dissertation: <i>Impact Fees as Revenue Enhancement and Diversification in County Budgets: A Study of Florida Counties 1994-1998</i>	<b>Athens, GA</b>
<b>University of Georgia</b> Master of Public Administration Concentration: Public Budget and Public Policy	<b>Athens, GA</b>
<b>Berry College</b> Bachelor of Arts Major in Language Arts / Minor in Political Science	<b>Rome, GA</b>

**OTHER EDUCATION AND PROFESSIONAL DEVELOPMENT:**

University of Oklahoma College of Continuing Education and  
International Economic Development Council  
Economic Development Institute / 48 course credits 2005 - 2008

- *Certified Economic Developer (CECd)* Designation

UNC School of Government

- *County Administration Certificate* / 2013

**ACADEMIC EMPLOYMENT:**

**Appalachian State University**  
Assistant Professor and Graduate Faculty 2017-present  
Department of Government and Justice Studies

**North Carolina State University**  
Adjunct Faculty 2010-present  
College of Humanities and Social Sciences  
Online and Distance Education / Leadership in the Public Sector Program

**Nova Southeastern University**  
Adjunct Faculty 2009-2013, and 2016  
Huizenga School of Business and Entrepreneurship  
Online Courses for the Master of Public Administration Program

**Appalachian State University**  
Adjunct Graduate Faculty 2005-2014  
Master of Public Administration Program

**East Carolina University**  
Adjunct Graduate Faculty 2005-2006  
Department of Political Science  
Online Courses for the Master of Public Administration Program

## **East Carolina University**

Assistant Professor 2001-2004

Department of Political Science

Master of Public Administration Program

### **COURSES TAUGHT (Face-to-Face):**

- Economic Development Policy, Appalachian State University (graduate)
- Economic Development Infrastructure Finance, Appalachian State University (graduate)
- Seminar in Public Administration, Appalachian State University (graduate)
- Public Budget, Appalachian State University (graduate)
- Grant Strategies and Preparation, Appalachian State University (graduate)
- Capstone, Appalachian State University (graduate)
- Public Management, Appalachian State University (undergraduate and graduate)
- NC in Action, Appalachian State University (undergraduate and graduate)
- Public Administration Internships, Appalachian State University (undergraduate and graduate)
- State and Local Government, Appalachian State University (undergraduate)
- Introduction to Public Administration, Appalachian State University (undergraduate)
- NC Politics, Appalachian State University (undergraduate)
- Public Budgeting, East Carolina University (graduate)
- Public Administration Seminar, East Carolina University (graduate)
- Economic Development Policy, East Carolina University (graduate)
- Fiscal Administration, East Carolina University (undergraduate)
- State and Local Government, East Carolina University (undergraduate)

### **COURSES TAUGHT (Virtual):**

- Seminar in Public Administration, Appalachian State University (graduate)
- Public Management, Appalachian State University (undergraduate and graduate)
- Economic Development Policy (graduate)
- Introduction to Public Administration, Appalachian State University (undergraduate)
- NC Politics, Appalachian State University (undergraduate)
- Economic Development Policy, Nova Southeastern University (graduate)
- Public Budget, Nova Southeastern University (graduate)
- Public Finance, Nova Southeastern University (graduate)
- Public Policy Analysis, NC State University (undergraduate)

## **GOVERNMENT EMPLOYMENT**

### **NC Department of Commerce**

Assistant Secretary

Rural Economic Development Division

September 2013 – December 2016

### **Ashe County NC**

County Manager

August 2011 – August 2013

### **Ashe County NC**

Director of Economic Development

December 2004 – August 2013

**NORTH CAROLINA PROFESSIONAL SERVICE:**

North Carolina Economic Developers Association (NCEDA)

Board of Directors (2017-2021); President (2019-2020); Past-President (2020-2021)

UNC School of Government Foundation Board of Directors

Appointed by Dean of School Dr. Mike Smith

First Term 2017-2020; Second Term 2020-2023

UNC School of Government Development Finance Initiative

LLC Executive Committee

Appointed by UNC School of Government Foundation Board of Directors

First Term 2018-2021

Secretary of Commerce Designee / State Water Infrastructure Authority (SWIA) at

Department of Environmental Quality (formerly DENR)

Served 2013-2016

Governor McCrory's Designee / Appalachian Regional Commission (ARC) as State's Alternate

Served 2013-2016

Secretary of Commerce Designee / Duke Energy Community College Grant Program

Served 2013-2016

NC Rural Center Board of Directors 2008-2013

**OTHER PROFESSIONAL EMPLOYMENT/EXPERIENCE:**

**Carl Vinson Institute of Government / University of Georgia** 1998-2000

Research Assistant

**Duluth United Methodist Church** 1985-1995, and 1998-2000

Business and Finance Manager for 1800 member church

**Teachers as Leaders, Inc.** (501c3) 1995-1998

Executive Director and Program Manager for K-12 leadership development program

**Gwinnett County (GA) Board of Education** 1991-1994

Elected four-year term on policy-making school board

**REGIONAL ACADEMIC SERVICE:**

Board of Directors 2019-2022

Southeastern Conference for Public Administration (SECoPA)

**UNIVERSITY SYSTEM SERVICE:**

- External Reviewer for Promotion to Full Professor for Tyler Mulligan, Professor of Community and Economic Development / UNC School of Government  
Invited by Dr. David W. Owens / Professor and Committee Chair 2018
- External Reviewer for Tenure Committee for Tyler Mulligan, Assistant Professor of Community and Economic Development / UNC School of Government  
Invited by Dr. Mike Smith / Professor and Dean of UNC School of Government 2013
- External Member of Dissertation Committee of John David Hauser  
Appalachian State University College of Education 2011
- External Reviewer for Tenure Committee for Dr. Jonathan Morgan, Assistant Professor of Economic Development / UNC School of Government  
Invited by Dr. Mike Smith / Professor and Dean of UNC School of Government 2010

### **DEPARTMENT and PROGRAM SERVICE:**

- Member of Criminal Justice Search Committee for Visiting Assistant Professor 2020
- Interim MPA Program Director and associated program responsibilities 2018-2019
- Advisor of MPA students (approximately 75) 2018-2019
- Program and Department liaison with the Appalachian State Local Government Alumni Association (ASULGAA) 2018-2019
- Director of MPA Capstones (Cissy Fish, Savannah Garland, Jacob Gordon, Nolan Groce, Kate Hayes, Cindy Hendricks, Kendall Rankin, Summer Rich, Scott Stansberry, Sarah Upton, Nealy Andrews, Megan Bishop, Kyle Case, Thomas McBrayer, Jennifer McCracken, Halee Ratcliff, Jeff Sedlacek, Myron Waddell, Reid Walters) 2017-2021
- Second and third reader for multiple other Capstones 2017-2021
- Teaching Squares participant in CAS Center for Academic Excellence pilot project 2018
- Member, Ad Hoc Committee for teaching evaluations (peer reviews) 2017-2018
- Member, Ad Hoc Committee for GJS 5-Year Strategic Plan 2018
- Member, Ad Hoc Committee for discussion of promotion criteria for Full Professor 2018

### **TRAININGS FOR VIRTUAL COURSES:**

- Online Learning Consortium (OLC): New to Online, Essentials Part II: Converting Your Course / Center for Academic Excellence May-June 2020
- Online Learning Consortium (OLC): Fundamentals: Engaging Learners In Online Discussions / Center for Academic Excellence May-June 2020
- Quality Matters (QM): Designing your Online Course / Center for Academic Excellence June-July 2020
- Small Teaching Online Book Club / Center for Academic Excellence September-October 2020
- Online Teaching Excellence Institute / Center for Academic Excellence September-November 2020.

### **GRANTS AND AWARDS:**

- Rural Opportunity Grant (\$50,000), NC State Employees Credit Union (SECU), to study capacity building in health-initiative nonprofits.  
Dr. Farley: Anchor and Administrative Services  
Dr. Mitchell: Network and Knowledge Expert
- SAFE Grant (Student and Faculty Excellence) award of \$1,700 for summer course work with Savannah Garland, MPA student 2017

### **PODCASTS:**

Develop This! Podcast: "Economic Development Leaders with Dr. Patricia Mitchell, CECd with the NC Economic Development Association." January 22, 2020 DT#238

### **MANUSCRIPT REVIEWER:**

JPAE: "Ethics Education in the Study of Public Administration: Anchoring to Civility, Civics Social Justice, and Understanding Government in Democracy." November 2020

### **MANUSCRIPTS:**

Mitchell, Patricia. "Conflict-of-Interest in the Ethics of Confidentiality: A Case Study in Administrative Decision-Making, Discretion and Ethics." Submitted to *JPAE* December 1 / revision requested February 28, 2021.

## **WORKING DRAFTS:**

“A County or Town Managers’ Role in Placemaking Economic Development.” Survey data from town and county managers, exploring the manager as the developer in communities without dedicated staff as economic developers.

“Collaborations and Partnerships: Who are the Placemakers?” Survey data from the NC Economic Development Association and the VA Economic Development Association, exploring the organization structure and partnerships in carrying out economic development activities.

“Are Small Communities Developing and Marketing Their Communities for a Covid-Caused Migration from Urban to Rural.” Survey data from the NC Main Street Conference (2021)

## **PUBLICATIONS:**

### BOOKS:

Mitchell, Patricia, Catherine D. Marcum, Mark Bradbury, and Frank Schmallegger. (2018). *A Guide to Graduate School Success for Criminal Justice, Public Safety and Administration of Justice Students*. Cognella Academic Publishing.

### CHAPTERS:

Mitchell, Patricia and Charles Abernathy. (2017). Main Street Pursuits. In Joaquin Jay Gonzales III, Roger L. Kemp and Jonathan Rosenthal’s (Editors) *Small Town Economic Development*. McFarland Publishing.

Daniels, Mark R., Ed. (2001). Gwinnett Coalition for Human Resource Development. In *Creating Sustainable Community Programs: Examples of Collaborative Public Administration*. Praeger.

### PROFESSIONAL ARTICLES:

Mitchell, Patricia and Charles Abernathy. The Role of the City / County Manager in Economic Development. *Public Sector Digest*. Spring 2015.

Collier, Olivia and Patricia Mitchell. Building Capacity to Improve Economic Health. *North Carolina Medical Journal (NCMJ)*. January 2015; 76, 1: 46-49.

Mitchell, Patricia and Charles Abernathy. Main Street Pursuits: How to make downtown the place to be. *Public Management (PM)*. November 2014; 96, 10: 11-13.

Guest Editor for “Re-Thinking Economic Development” issue, *Public Management (PM)*. November 2014. [Brought six authors to the issue; in collaboration with Dr. Charles Abernathy].

Mitchell, Patricia and Charles Abernathy. Confidentiality and Complexity: Unlocking the subplots of economic development. *Public Management (PM)*. November 2013; 95, 10: 6-11.

Mitchell, Patricia and Mark Bradbury. Economic Development Incentives in the Aftermath of *Kelo*. *PA Times* (April 2006).

### **CONFERENCE ACTIVITY:**

- Convener and Panel Presenter, “Teaching with Case Studies,” TPAC/NASPPA Workshop on Teaching with Case Studies. Virtual. October 14, 2020.
- Paper Presentation and Panel Moderator, “A Local Manager’s Role in Placemaking,” Southeastern Conference for Public Administration, Birmingham AL, September 2018
- Paper Presentation and Panel Moderator (Policy Analysis, Implementation and Evaluation), “Kingdon’s Agendas and Alternatives in Policymaking: A Case Study of a North Carolina Economic Development Project,” American Society for Public Administration Conference, Atlanta GA, March 2017

### **PROFESSIONAL PRESENTATIONS:**

- Speaker: NW NC Vision Community Event. “Leadership in Economic Development.” Boone Chamber of Commerce and EDPNC. Summer 2019
- “North Carolina Competes for Jobs Tour,” a series of twenty-one events across the State of North Carolina reaching all 100 counties, featuring presentations by Secretary John Skvarla (Commerce), Assistant Secretary Will Collins (Workforce Development), and Assistant Secretary Dr. Patricia Mitchell (Rural Economic Development). February – June 2016.

### **RECOGNITIONS / AWARDS:**

- *The Order of the Long Leaf Pine*, awarded by Governor Pat McCrory and presented by Secretary John Skvarla, “The highest civilian award presented by the Governor of North Carolina for exemplary service to the State of North Carolina and the state’s communities.” December 2016.
- *Recognition and Appreciation for Service to North Carolina’s Rural Communities*, presented by Tommy Hester, Chairman of the Rural Infrastructure Authority, NC Department of Commerce. December 2016.
- *Recognition for Dedicated Service to North Carolina’s Communities*, presented by Kim Colson, Director of the North Carolina Division of Water Infrastructure at the NC Department of Environmental Quality. November 2016.

### **PROFESSIONAL AFFILIATION MEMBERSHIPS:**

- NC Economic Developers Association (NCEDA) / Board Member & Past-President
- Southeastern Conference for Public Administration (SECoPA) / Member
- International City/County Management Association (ICMA) / Member
- American Society for Public Administration (ASPA) / Member
- International Economic Development Council (IEDC) / Member